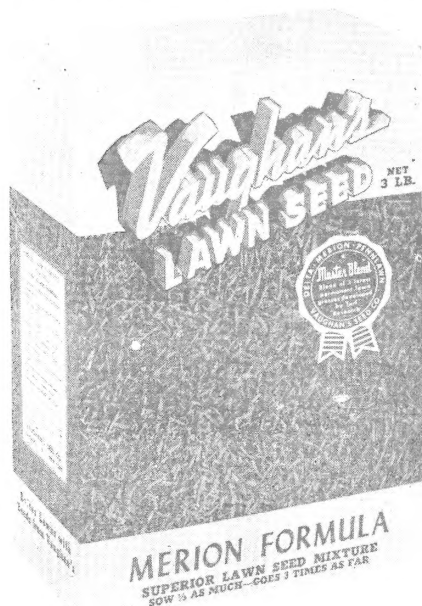


62
Vaughan's Seed Co.

18 DESBROSSES STREET
NEW YORK 13, N. Y.

Master Blend®

With Merion Blue,
Delta Blue and Penn Lawn Fescue



BE MODERN!

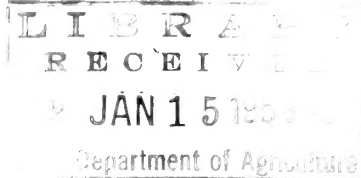
Sell Modern Lawn Seed Mixtures
SEED MARKET QUOTATIONS

Dec. 30, 1958

BULK RATE
U. S. POSTAGE

PAID

PERMIT No. 15248
NEW YORK, N. Y.



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VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

18 DESBROSSES STREET, NEW YORK 13, N. Y.

December 30, 1958

PHONE
Walker 5-4555
BArclay 7-4900 Ext. 2

We quote today's values, subject to market changes, f.o.b. warehouse New York, for prompt shipment. Terms: NET CASH, no discount, subject to arrival draft. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight. All orders are accepted with the understanding that prices in effect at that time will prevail.

Note to former DURYEA SEED CO. Customers—We are combining our Wholesale Price List to simplify matters. This list will take place of the former Blue Card List. It will give you same Low Wholesale Prices. See pages 1 and 3 for additional grass and bird seeds.

RED CLOVER	Per 100 lbs.
Medium, purity 99%	45.00
Kenland	47.00
Pennscott	47.00

ALSIKE CLOVER	
Extra Fancy, purity 99%	31.00

ALFALFA	
Northern, purity 99%	38.00
Grimm, purity 99%	42.00
Buffalo Alfalfa (certified)	40.00
Ranger Alfalfa (certified)	43.00
Atlantic Alfalfa (certified)	38.00
Du Puits (certified)	57.00
Vernal (certified)	62.00
Narragansett (certified)	70.00

WHITE CLOVER	
Extra Fancy	62.00
Packed in 1 lb. carton \$9.60 per dozen.	
Packed in 1/2 lb. bags, \$5.50 per dozen.	
Ladino White Clover (certified)	70.00
New Zealand White Clover	70.00
Kent Wild White Clover	80.00

OTHER CLOVERS	
Sweet Clover	16.00
Birdfoot Trefoil	78.00
Inoculation for Clovers and Alfalfa 35c Bus. Size	

TIMOTHY	
Fancy, purity 99.65% (short supply)	24.00

TIMOTHY & ALSIKE (mixed)	
Containing 20% Alsike	29.00

REDTOP	
Solid Seed, purity 92%	42.00
Solid Seed, purity 95%	44.00
Solid Seed, purity 98%	47.00

BLUE GRASS	
Kentucky, fancy, purity 85%	38.00
Kentucky, extra fancy, purity 90%	43.00
Kentucky, superfine, purity 98%	48.00
Canada Blue, fancy	60.00
Merion Kentucky Blue	185.00
Delta Kentucky Blue	65.00

ROUGH BLUE GRASS	Per 100 lbs.
Poa Trivialis	32.00

RYE GRASSES	
Domestic Ryegrass	14.50
Italian Ryegrass (Domestic)	14.50
in 5 lb. bags	18.50
Perennial or English Rye Grass	17.50
in 5 lb. bags	21.50

BENT GRASSES	
Astoria Colonial Bent	55.00
Colonial Bent Blue Tag	55.00
Seaside Bent	105.00
Highland Bent	30.00
Mixed Bent (South German)	125.00
Penncross Creeping Bent	250.00
Velvet Bent	Ask

RED AND TALL FESCUES	
Chewing Fescue (Domestic)	45.00
Creeping Red Fescue (Domestic)	46.00
Creeping Red Fescue (Imported)	35.00
Illahee Creeping Red Fescue	55.00
Penn Lawn Fescue	53.00
F 74 Creeping Red Fescue	55.00
Penn State Chewing Fescue	50.00
Alta Tall Fescue	19.00
Kentucky 31 Tall Fescue	18.00
Hard Fescue Blue Tag	65.00

HAY GRASSES	
Meadow Fescue	35.00
Orchard Grass	29.00
Brome Grass (Lincoln)	22.00

MISCELLANEOUS	
Dwarf Essex Rape	12.50
Hairy or Winter Vetch	23.00
Canada Field Peas for Seeding	9.00
Sudan Grass (Piper)	11.50
Black Wilson Soy Beans	7.50
Bermuda Grass	on request
U-3 Bermuda	1 lb. cans each 3.75

MILLETS	
Golden	10.00
Japanese	8.00
Hungarian	Ask

MISCELLANEOUS GRAINS	
Seed Buckwheat	7.00
Rice, Broken	11.50
Hulled Oats	7.00
Flax, Whole	12.00
Seed Rye	5.00

LAWN MIXTURES	Per 100 lbs.
Quick Result Mixture Composed of Quick Growing Grasses	
in bulk	19.00
in 5 lb. bags	23.00
*Columbia Park in bulk	23.00
*Gramercy Park in bulk	30.00
*Duryea's Central Park Choice in bulk	42.00
*Old Homestead in bulk	45.00
*Duryea's Evergreen in bulk	50.00
*Duryea's Superior in bulk	60.00
*Shady Spot fancy, in bulk	40.00
Athletic Mixture	52.00

*Indicates brands put up in 1, 2 and 5 lb. bags at extra cost of:
10.00 per 100 lbs. for 1 lb. bags
7.00 per 100 lbs. for 2 lb. bags
5.00 per 100 lbs. for 5 lb. bags

See page 3 for Original Vaughan Mixtures.

GRASS MIXTURES	
For Hay and Pasture	32.00

INOCULATION	
LEGUME-AID (Powder Form)	
1 bu. size Alfalfa and All Clovers and Trefoil35 each
2 1/2 bush.70 each
100 lb. size Peas and Vetch35 each
2 bu. size Soy Beans26 each
Pkt. Birdsfoot Trefoil20 each

ASK FOR PRICES ON:
LONG ISLAND MIXTURE
MEETS BASIC RECOMMENDATIONS
of the L. I. AGRICULTURAL INSTITUTE
Packed in 5 lb. cotton bags and
100 lb. burlap bags
NEW JERSEY STANDARD MIXTURES
100 lb. burlap bags
Special Mixtures

Somewhat higher prices charged if less than full bags are ordered.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."

Three Newest Grasses Developed by Research Now in **VAUGHAN'S** Master Blend[®] of Merion Formula

NOW, A MERION LAWN IS NOT ONLY BEST BUT COSTS LESS THAN SECOND BEST

While prices have risen for seed of Merion variety of Kentucky Blue grass, the advantage of economy over less desirable grasses still remains for Vaughan's Merion Formula Master Blend.

A Merion lawn, to which researchers give top rating for beauty, vigor and wear resistance, is now available at less cost for the same area than the finest Kentucky Blue Grass mixtures.

One pound of Vaughan's Merion Formula, retailing for \$2.49, will seed an area of 500 to 750 sq. ft. It would take 2 to 3 lbs. of a high grade Kentucky Blue Grass mixture at a higher total cost to sow an equal area.

VAUGHAN'S MASTER BLEND[®] OF MERION FORMULA

A great improvement has been made in this Merion mixture. Besides a million seeds of Merion Kentucky Blue Grass, it now contains two other new grasses—developed by scientific research—Delta Kentucky Blue Grass and Pennlawn Creeping Red Fescue.

Delta Kentucky Blue Grass, developed by turf researchers in Canada, where seedling vigor and quick early growth are important because of their climate, provides a quick cover for the slower starting Merion.

Pennlawn Creeping Red Fescue, a hybrid developed at the Pennsylvania State University, thrives in sandy soil and shady places, where Merion might grow thinly. Thus a thick green carpet is assured over the entire lawn area, and experience has shown that the beautiful Merion color dominates the lawn.

Packed in Attractive Colored 1 lb., 3 lb. and 5 lb. Sizes

1 lb. cartons	(Retail \$ 2.49)	\$37.50	per case of 25
3 lb. cartons	(Retail \$ 7.45)	\$70.56	per case of 16
5 lb. cartons or bags	(Retail \$12.25)	\$72.50	per bale of 10
10 lbs.	\$14.50	25 lbs.	\$35.75
		100 lbs.	\$140.00

ADVANTAGE OF A MIXTURE

Wherever lawns are grown, grass seed mixtures have long been considered more certain than any single variety to produce a good lawn. This is because in any lawn area soil texture, drainage, shade and other factors are rarely uniform. The exact variations cannot be told in advance of sowing, so the practice arose of mixing several grasses, adapted to different conditions, to make sure that at least one of the group would thrive over every inch of the soil surface.



VAUGHAN'S STRAIGHT MERION KY. BLUE GRASS

Markets Are Firmer On Merion—Supplies Limited

Packed in attractive 1, 3 and 5 lb. sizes or bulk

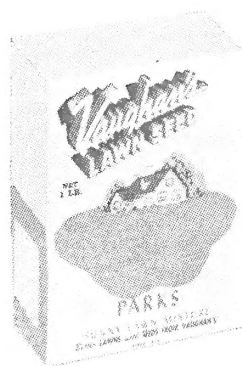
1 lb. cartons	(Retail \$ 2.95)	\$48.75	per case of 25
3 lb. cartons	(Retail \$ 8.75)	\$92.16	per case of 16
5 lb. cartons or bags	(Retail \$14.50)	\$95.00	per bale of 10
10 lbs.	\$19.00	25 lbs.	\$46.75
		100 lbs.	\$185.00

ONE POUND WILL SOW 500 TO 750 SQ. FT.

OTHER Vaughan's MIXTURES FOR SPRING 1959

See Page 2 for former Duryea Seed Co. Mixtures

Price on mixtures F.O.B. New York City, but prepaid on 300 lb. lots or over.



VAUGHAN'S PARKS FORMULA

NOW CONTAINS DELTA BLUE GRASS,
THE NEW BLUE GRASS DEVELOPED FOR
SEEDING VIGOR

1 lb. cartons	(Retail \$1.30)	\$19.25	per case of 25
3 lb. cartons	(Retail \$3.85)	\$36.00	per case of 16
5 lb. bags	(Retail \$6.35)	\$36.50	per bale of 10

Per 100 lbs.

10 and 15 lb. bags	\$72.00	100 lb. lots	\$69.00
50 and 25 lb. bags	\$71.00	500 lb. lots	\$68.00

VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

Especially adapted for medium shade and sandy soils.

1 lb. cartons	(Retail \$ 1.20)	\$17.75	per case of 25
3 lb. cartons	(Retail \$ 3.55)	\$33.12	per case of 16
5 lb. bags	(Retail \$ 5.85)	\$33.50	per bale of 10
	Per 100 lbs.		
10 and 15 lb. bags	\$66.00	100 lb. lots	\$63.00
50 and 25 lb. bags	\$65.00	500 lb. lots	\$62.00

VAUGHAN'S DENSE SHADE FORMULA

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade.

1 lb. cartons	(Retail \$ 1.20)	\$17.75	per case of 25
3 lb. cartons	(Retail \$ 3.55)	\$33.12	per case of 16
5 lb. bags	(Retail \$ 5.85)	\$33.50	per bale of 10
	Per 100 lbs.		
10 and 15 lb. bags	\$66.00	100 lb. lots	\$63.00
50 and 25 lb. bags	\$65.00	500 lb. lots	\$62.00

VAUGHAN'S PRIVATE ESTATE

Now Contains Merion Ky. Bluegrass — It Stays Green

This is a top quality lawn seed mixture of permanent fine-bladed grasses.

	Retail Prices	Dealer Price
1 lb.	\$ 1.65	\$25.00 per case of 25
3 lbs.	4.90	47.20 per case of 16
5 lbs.	8.00	47.50 per bale of 10
	Per 100 lbs.	
10 and 25 lb. bags	\$92.00	50 and 100 bags \$90.00

VAUGHAN'S "NEW IMPROVED" LONG ISLAND FORMULA

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards.

	Retail Prices	Dealer Price
1 lb.	\$ 1.15	\$15.00 per case of 25
5 lbs.	5.50	27.50 per bale of 10
25 lbs.	25.00	lots of 2 or more \$13.00 each
		\$50.00 per 100 lbs.



VAUGHAN'S EXCEL LAWN MIXTURE

1 lb. cartons	(Retail \$.80)	\$12.00	per case of 25
3 lb. cartons	(Retail \$2.35)	\$22.08	per case of 16
5 lb. bags	(Retail \$3.85)	\$22.00	per bale of 10
25 lb. bags	\$42 per lb.	100 lbs.	\$40.00
		500 lbs.	\$195.00

SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote.

BE MODERN! Sell Modern Lawn Seed Mixtures

VAUGHAN'S

BROAD SPECTRUM LAWN AND GARDEN PRODUCTS



MULTI-PURPOSE PRODUCTS

Give the dealer small, fast-turning inventories . . . reduce the gardener's expense and storage problems.

FIRST WITH THE NEWEST

Vaughan's offers home gardeners the newest varieties, the latest developments of lawn and garden research.

PROFESSIONAL EXPERIENCE

You benefit from Vaughan's experience as a leading supplier of greenhouses, florists, other professionals.

RESULTS COST LESS

Top quality Vaughan's products go farther, do a better job, actually produce better results for less money.

FULL INFORMATION

Complete information on these products and other Vaughan's specialties appears in our 1959 Dealer Catalogue. Also will be listed in our Late January Circular. Write for "How To Increase Garden Center Profits under Vaughan's Authorized Dealer Program for 1959."

Recleaned Bird Seeds and Grain

See Pages 2 and 3 For Grasses, Clovers, Field Seeds and Lawn Mixtures
Following Prices F.O.B. Our Warehouse, New York, Gross for Net, Bag Lots, Less than Bags
at Slightly Higher Price

	Per 100 lbs.
SUNFLOWER	
Sunflower, Small Black	\$12.50
Sunflower, Poultry (Grey Striped)	15.00
Sunflower, Parrot (Grey Striped)	17.00
Sunflower, Large (Grey Striped)...	19.00
Sunflower, Jumbo (Grey Striped)	22.00

BIRD SEED

Canary Seed (Extra recleaned)	8.50
Rape, Large Black	11.00
Millet, Large Yellow	5.75
Millet, Small Yellow Finch	7.00
Millet, Large Red	5.90
Millet, White	5.50
Thistle	15.00

MIXED BIRD SEED

Mixed Canary Seed, containing:	
Canary, Black Rape and Millet	\$11.00
Canary and Black Rape Mixed...	11.50
Love Bird Seed (for Parakeets)...	10.00

OTHER BIRD FOOD INGREDIENTS

Hemp, extra recleaned	
(Sterilized)	16.00
Peas, Field	6.00
Milo Maize	4.50
Peanut Hearts	13.00

Per
100 lbs.

MISCELLANEOUS GRAINS

Buckwheat	\$ 7.00
Rice, Broken	11.50
Hulled Oats	7.00
Flax, Whole	12.00
Seed Rye 1000 lbs. 45.00	5.00

VAUGHAN'S WILD BIRD SEED

(Duryea Formula)

Contains All Bird Seeds - No Fillers or Screenings

A—Packed in 100 lb. bags	7.50
B—Packed in 100 lb. bags	8.00
(B includes 20 empty 5 lb. printed paper bags)	
C—Packed 20-5 lb. bags	9.00

When ordering Wild Bird Seed be sure to specify whether you desire A, B, or C method of packing.

All orders are accepted with the understanding that price in effect at time of shipment will apply. All sales in accordance with our warranty clause. Prices are to recognized dealers only.

Vaughan's Seed Company

ESTABLISHED 1876

Wholesale Grass Division, 18 Desbrosses St., New York 13, N. Y., Tel. WAlker 5-4555 or BArclay 7-4900 Ext. 2

Main Office, 85 White Street (near Lafayette St.)

• Phone BArclay 7-4900

• New York 13, N. Y.